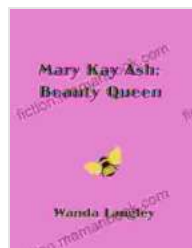


# Mary Kay Ash: The Beauty Queen Who Conquered the Cosmetics Industry



## The Early Life and Career of Mary Kay Ash

Mary Kay Ash was born in Hot Springs, Arkansas, on May 12, 1918. She was the youngest of three children, and her parents were divorced when she was very young. Mary Kay was raised by her mother, who worked as a seamstress to support the family.



### Mary Kay Ash: Beauty Queen

★★★★☆ 4.4 out of 5

Language : English  
File size : 85 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled

Print length : 20 pages

Lending : Enabled



Mary Kay began her career at the age of 17, when she was hired as a sales clerk at a local drugstore. She quickly realized that she had a talent for sales, and she soon became one of the store's top performers. In 1938, Mary Kay married Ben Rogers, a traveling salesman. The couple moved to Houston, Texas, where Mary Kay continued to work in sales.

In 1945, Mary Kay and Ben founded Stanley Home Products, a direct sales company that sold household cleaning products. Mary Kay was a natural leader, and she quickly rose through the ranks of the company. In 1952, she was named national sales director.

## **The Birth of Mary Kay Cosmetics**

In 1963, Mary Kay left Stanley Home Products to start her own company. She believed that there was a need for a cosmetics company that would sell high-quality products at affordable prices. Mary Kay also had a strong commitment to women's empowerment, and she wanted to create a company that would provide women with the opportunity to earn their own income.

Mary Kay Cosmetics was founded in Dallas, Texas, with an initial investment of \$5,000. The company's first product was a skin cleanser, and it was sold through a network of independent sales consultants. Mary Kay quickly became popular, and the company grew rapidly.

## **The Mary Kay Way**

Mary Kay Cosmetics is known for its unique business model, which is often referred to as the "Mary Kay Way." The Mary Kay Way is based on the principles of integrity, customer service, and empowerment. Mary Kay believes that every woman has the potential to be successful, and she provides her sales consultants with the training and support they need to succeed.

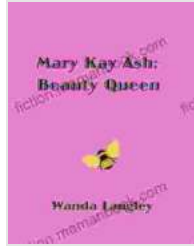
The Mary Kay Way has been very successful, and the company has become one of the largest and most successful cosmetics companies in the world. Mary Kay Cosmetics has over 3 million sales consultants in over 35 countries. The company's products are sold in over 100 countries, and Mary Kay Cosmetics has annual sales of over \$3 billion.

## **Mary Kay Ash's Legacy**

Mary Kay Ash passed away in 2001, but her legacy continues to live on. Mary Kay Cosmetics is still one of the most successful cosmetics companies in the world, and the company continues to be a leader in women's empowerment.

Mary Kay Ash was a true pioneer, and she changed the face of the cosmetics industry. She was a visionary leader who believed in the power of women. Mary Kay Ash's legacy is one of inspiration, success, and empowerment.

Mary Kay Ash was a remarkable woman who made a significant impact on the world. She was a pioneer in the cosmetics industry, and she was a passionate advocate for women's empowerment. Mary Kay Ash's legacy is one that will continue to inspire women for generations to come.



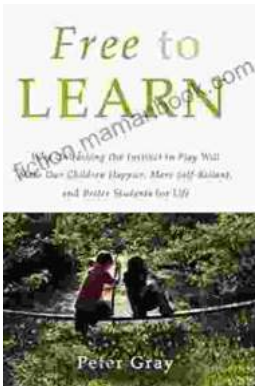
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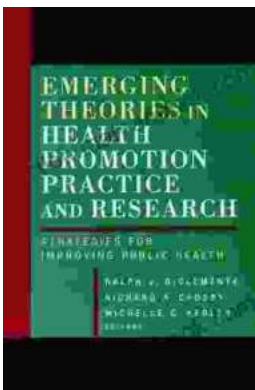
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